

## **CALL FOR PAPERS**

### **Spa and Wellness Tourism Sessions**

#### **Overview: Spa and Wellness Sessions**

While there has been an increase in patients seeking medical treatment outside their borders, mainstream tourism is investing heavily in wellness products in response to the society's shift from curative to preventative care. Many destinations are now positioning themselves as market leaders in health tourism for both individual and group business including medical or leisure-based spa tourism and corporate wellness programs addressing work-related issues (stress-management).

Submissions for presentations are invited relating to the following subjects:

- Synergy between Wellness Tourism and Corporate Health Spa, wellness and medical tourism - models for success, challenges to overcome
- The role of integrative medicine in wellness tourism
- Special interest tourism relating to health and wellness (e.g. retirement, geriatric, disabled, longevity, holistic, spiritual, or corporate health tourism among others)
- Segmentation and positioning products, brands and destinations in health and wellness tourism
- Innovation and technology in health and wellness
- Economic development, planning and wellness destination management
- Risk and safety management and quality assurance in health and wellness tourism
- The future of the spa and wellness tourism industry (riding the economic crisis)
- Role of private and national health insurance and social tourism initiatives in health tourism (e.g. national and EU level initiatives, policies)
- 

Submission of Presentations, Papers

Presentation and paper abstracts and panel descriptions (300-500 words) by both academics and practitioners are welcome in the following categories:

Research papers and case studies

Policy and strategy documents

Master and doctoral student papers

#### **About the Medical Tourism Association:**

The Medical Tourism Association (Medical Travel Association), also known as the Global Healthcare Association, is the first international non-profit association made up of the top international hospitals, healthcare providers, medical travel facilitators, insurance companies, and other affiliated companies and members with the common goal of promoting the highest level of quality of healthcare to patients in a

global environment. The association promotes the interests of its healthcare provider and medical travel facilitator members. The Medical Tourism Association has three tenets: TRANSPARENCY, COMMUNICATION and EDUCATION.

For more information: [www.medicaltourismassociation.com](http://www.medicaltourismassociation.com)

### **About the World Medical Tourism & Global Healthcare Congress**

The 3rd Annual World Medical Tourism & Global Healthcare Congress which will take place on September 22-24th, 2010 in Los Angeles, California.

**Where** ~ Hyatt Regency Century Plaza, Los Angeles, California

**When** ~ September 22-24, 2010

#### **What To Expect ~**

- Up to 2,000 US & International Delegates
- More than 10,000 Pre-Arranged Networking Meetings
- Up to 500 Buyers of Healthcare Services
- Up to 200 Sponsored Buyers through our Buyers VIP Program
- Up to 150 Exhibitors and Sponsors
- Delegates from over 60 different countries
- Cocktail Receptions and Entertainment each Night

For more information: [www.medicaltourismcongress.com](http://www.medicaltourismcongress.com)

#### **For further info about speaking, sponsorship or exhibiting:**

Please contact: Camille Hoheb, (Spa and Wellness Conference Chair, MTA Congress 2010)

direct (001) 310.377.3798

cell (001) 310.720.1755

skype: camille.hoheb

[Camille@globalspaandwellness.com](mailto:Camille@globalspaandwellness.com)



# CALL FOR PAPERS

## Contact Information Form

Name: \_\_\_\_\_

Company/Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Country: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Title of Paper/Presentation: \_\_\_\_\_

Description of Paper/Panel Session: \_\_\_\_\_

\_\_\_\_\_

Please list all Speakers and there Organizations:

Speaker 1: \_\_\_\_\_

Speaker 2: \_\_\_\_\_

Speaker 3: \_\_\_\_\_

Speaker 4: \_\_\_\_\_

Key Health Issues: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Question #1: Can changes be made to the preformed panel presentations?**

\_\_\_\_ *YES, you may make changes to the panel.*

\_\_\_\_ *NO, DO NOT make changes to the panel.*

You choose not to present the panel if all if any changes are to be made.

**Question #2: Who will notify a presenter whose presentation was not accepted?**

The World Medical Tourism & Global Health Congress will first communicate the status of the panel and the individual speakers to the designated contact person.

\_\_\_ The World Medical Tourism & Global Health Congress will communicate directly with speakers.

\_\_\_ The contact person will be responsible for communicating with the speakers in their panel submission who were not accepted.

**Important Attachments:**

- The contact information for each of the 3 or 4 presenters and the moderator
- An individual abstract for each of the 3 or 4 presentations
- A brief biography for each of the 3 or 4 presenters
- This form filled out completely and signed

**Agreement:**

Party understands that Congress may, at its sole discretion, produce presentations or publications based in whole or in part upon the seminar (or any portions thereof) and/or video or audio recordings or photographs of that seminar, and that such presentations or publications may appear in print, online, or in any manner or media, including but not limited to promotional or marketing materials for future Congress sponsored or endorsed events. This Agreement shall be effective as of the date first written below and will apply to all rebroadcasts and subsequent use of the Recordings by the Released Parties. All parties hereby irrevocably agree that this Agreement shall be governed by the laws of the State of Florida, of the United States of America, and the venue for any and all legal actions brought under this Agreement shall be the courts for the Palm Beach County, Florida. If any provision of this Agreement is found by a proper authority to be unenforceable or invalid such unenforceability or invalidity shall not render this Agreement unenforceable or invalid as a whole and in such event, such provision shall be changed and interpreted so as to best accomplish the objectives of such unenforceable or invalid provision within the limits of applicable law.

I have carefully read and voluntarily signed this agreement and I fully understand its contents. I am aware I am releasing legal rights that I otherwise may have, and I enter into this agreement with a full understanding of the risks involved. I certify that I am not relying on any representations or statements by the released parties apart from the written terms of this agreement.

IN WITNESS WHEREOF, the parties hereto have executed this agreement.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_